

Like A River  
**Brand Irrigation**



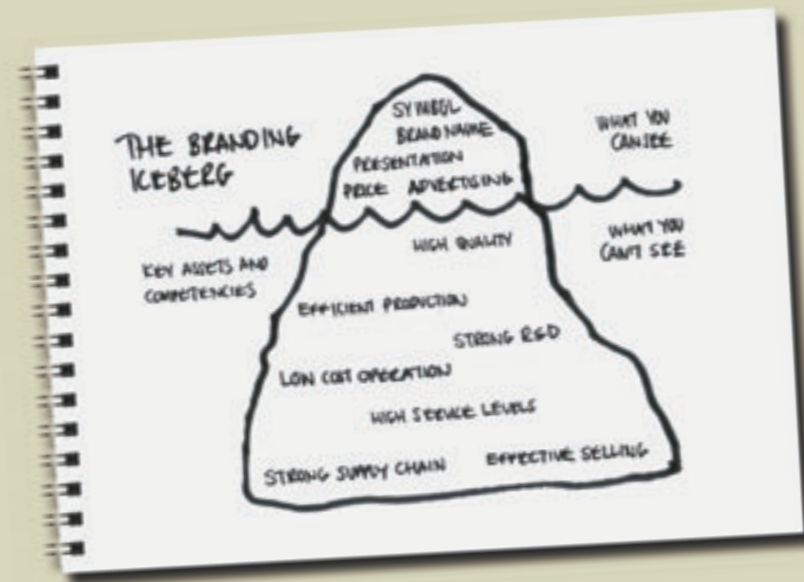
**For your brand to flourish  
& grow it needs a steady  
stream of fresh ideas.**

We call this...

# Brand Irrigation:

About us

# In a Splash



Basically we operate above the waterline.

- Established in 1996
- Joint managing & creative directors  
Rob Taylor and Peter Rogers
- Staff of 10+
- Billing £1.1 million
- Based in central Manchester
- Inter marketing capabilities:  
Brand Audits / Strategy / NPD  
Advertising: Press / TV / Radio / DM  
Design: Packaging / Print / Identity / New media

Creativity

# Runs Deep

Over 100 (and counting) shiny metal and glass objects won in the last five years, including ADC, EPICA, TDC, LIAA, New York Festivals, Mobius, Roses, Design Week Top 20 and Marketing Top 100. We are currently Roses Design Agency of the Year and The Drum North West Design Agency of the year.

What this says about us:

- Our work benchmarks against the best in the world.
- It shows we really care about what other people think.
- We need to keep Lisa (our cleaner) stocked up with plenty of Brasso.



Process

# Work Flows

Having a good internal process helps to keep our output on brief, on time and on budget.

- Start to finish your project is under complete control.
- It's a 'PERPETUALLY RENEWING' process.
- Each full revolution improves the success of the next.



## Pricing

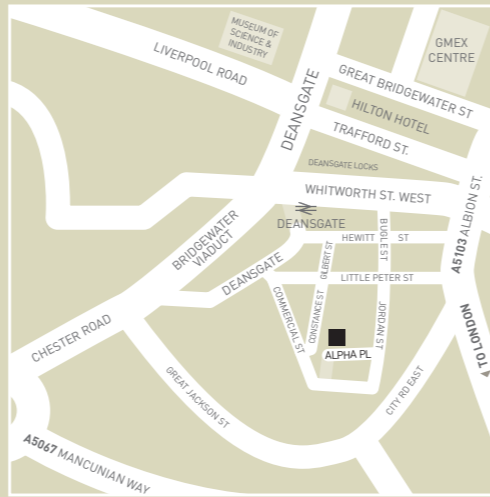
# Clarity

We aim to be transparent and upfront about our fees. Within reason they're inclusive of all reasonable overheads and administrative expenses such as meetings, typing, copying, postage, faxes, emails and archiving. We don't do hidden extras!

- We can work on a project or retainer basis.
- All jobs are estimated and a fixed cost can be agreed.
- We charge for work in progress at month end.

01.06.07





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Visit us by waterway.  
It's much more fun, but you  
may need to allow extra  
journey time.